

## Case Study: Wireless Retail Connectivity

### The Challenge

A major retailer with locations in over 100 malls across North America needed an upgrade in connectivity to support Point-Of-Sale and back office connectivity including VOIP phones. PCI compliance was also a requirement for credit-card processing. Options in the mall were limited and expensive, leaving the retailer with very few options for reliable enterprise quality connectivity to support their business needs.

### The Solution

**Velocity CellCast** was first installed as a beta test across a number of locations to gauge bandwidth and data usage for Point-of-Sale system connectivity and typical VOIP traffic over a one-month period. The flexible approach to network deployment gave the customer the information they needed to test functionality and data usage of their network and maximize the advantages of **Cellcast's** pooled data.

### Customer

“**Velocity CellCast** turned out to be the perfect solution for our connectivity requirement. The 4G routers were rock solid and the proactive alerts and reporting of **Velocity CellCast** gave us the information we needed to right-size our network from the start. One of our big concerns was data overage costs and CellCast’s pooled data and data monitoring helps insure there won’t be any overage surprises.”